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Potomac College Launches Online MBA

Regionally accredited college to offer an MBA at a very attractive price

Potomac College, accredited by Middle States Commission on Higher Education, is launching its first MBA program with an introductory offer that makes it easier than ever for students to start their MBA. The new MBA program is a natural addition to Potomac's certificate, associate's, and bachelor's degree programs. The program, which can be completed in as little as 20 months, builds on the already high quality academic standards offered by the college for the past twenty years.

For its early November cohort, Potomac College is offering qualified students an introductory tuition rate of \$490.00 a credit hour, the same rate as their undergraduate business degree. This rate will apply for those students for the duration of their MBA program.*

The curriculum is designed for working professionals, meets the needs of rapidly rising workforce demands, and artfully prepares leaders for today's challenging business environment. Offered in a flexible online learning platform that allows students the flexibility to learn at their own pace, the program has 8-week long, lock-step courses.

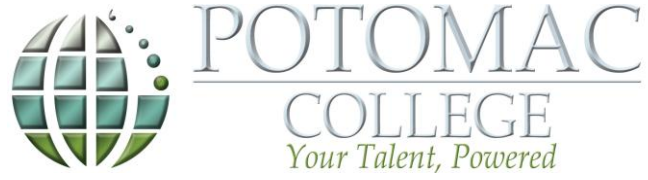
Potomac's faculty members bring a wealth of both teaching and industry experience into the classroom. The MBA faculty is particularly prepared to offer a hands-on approach, case studies, and extensive simulation that closely resemble real-world challenges for creating innovative and collaborative solutions.

Laura Palmer Noone, Potomac's CEO states, "With our expert faculty and real world business focus, we were in a great place to offer an MBA program that provides valuable leadership, strategic management and entrepreneurial skills. This program is a great addition to our already strong business and information technology offerings."

For more information, or to enroll by November 5, 2012, call 1-888-380-1192 or visit www.potomac.edu/MBA

About Potomac College

Potomac College, accredited by Middle States Commission on Higher Education, was founded in 1991 and has continued to offer relevant degree programs in high demand fields. Potomac College is unique in its devotion to one goal – the needs of the working adult. Potomac operates campus locations in Washington, D.C., Vienna, Virginia and Online.



*Student maintains special rate as long as s/he remains in good academic standing and makes satisfactory academic progress as defined by Potomac College.